

# Shakil Ahmed

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## Summary

As a SEO Executive, I work with companies of all sizes to create customer-focused and well-optimized web solutions that meet their goals and needs. I have over 4 years of experience in SEO, web auditing, programming, project and product management, and SEM.

I am passionate about innovation and out-of-the-box ideas, and I always strive to bring 100% to the work that I do. I have multiple Google certifications in Google My Business, Google Ads Apps, and Google Ads Search, and I use WordPress and other digital marketing tools to enhance my SEO strategies. Enjoy sharing insights and resources about SEO and growth marketing.

## Experience

### Search Engine Optimization Manager

hilight.eu

Sep 2023 - Feb 2024 (6 months)

Coursework -SEO, Content Strategy, Marketing Strategy, SEO Audits, E-commerce SEO, Marketing Campaigns

### Local SEO

Miami Exotic Car Rental VIP

Oct 2021 - Mar 2022 (6 months)

Do local SEO, Optimize Local SEO, create mapping etc.

### Search Engine Optimization Specialist

Pizzello

Feb 2024 - Mar 2024 (2 months)

Increase domain rating DR ahrefs trust flow/ Trust flow TF, URL Rating UR, Ranking.



### Search Engine Optimization Executive

Digital Crowd IT (DCIT)

Aug 2023 - Oct 2023 (3 months)

### Search Engine Optimization Analyst

Interior Designer & Exterior Designer

Jan 2023 - May 2023 (5 months)

## Licenses & Certifications

 **Google My Business** - Google

 **Google Ads Apps Certification - Google**

Issued Apr 2022 - Expires Apr 2023

 **Google Ads Search Certification - Google**

Issued Sep 2021 - Expires Sep 2022

 **Google Ads Display Certification - Google**

Issued Apr 2022 - Expires Apr 2023

## **Skills**

WordPress • Digital Marketing Media • Local seo • Lead Generation • Social Media Marketing • SEO Audits • E-commerce SEO • Online Marketing • Microsoft Office • Team Leadership